

Nominate a Heritage Asset

The Rusty Bicycle, 28 Magdalen Road



1. WHAT IS IT? Is it one of the following?	Tick
a building or group of buildings	y
a monument or site (an area of archaeological remains or a structure other than a building)	
a place (e.g. a street, park, garden or natural space)	
a landscape (an area defined by visual features or character, e.g. a city centre, village, suburb or field system)	
2. WHY IS IT INTERESTING? Is it interesting in any of the following ways?	Tick / Rank
Historic interest – a well documented association with a person, event, episode of history, or local industry	y2
Archaeological interest – firm evidence of potential to reveal more about the human past through further study	
Architectural interest – an example of an architectural style, a building of particular use, a technique of building, or use of materials	y1
Artistic interest – It includes artistic endeavour to communicate meaning or use of design (including landscape design) to enhance appearance	
<p>What is it about the asset that provides this interest? Local public house that makes up part of the area's character.</p> <p>Historic interest: This has been the site of a public house since, at least, 1879.</p> <p>Architectural interest: This is a late example of the 'improved public houses' built by the breweries in the Inter-war years. In this case, whilst maintaining some of the characteristic features, such as transom and mullion windows and prominent bay windows, the building also shows evidence of modernist influence in the straight lines of the cast concrete door surrounds.</p>	
3. WHY IS IT LOCALLY VALUED? Is the interest of the asset valued locally for any of the following reasons?	Tick / Rank

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Association: It connects us to people and events that shaped the identity or character of the area	y2
Illustration: It illustrates an aspect of the area's past that makes an important contribution to its identity or character	y1
Evidence: It is an important resource for understanding and learning about the area's history	
Aesthetics: It makes an important contribution to the positive look of the area either by design or fortuitously	y4
Communal: It is important to the identity, cohesion, spiritual life or memory of all or part of the community	y3
<p>How is the asset locally valued as heritage?</p> <p>Illustration and Association: The building illustrates the development of public houses as a characteristic feature of the East Oxford Suburb, particularly in the streets between Magdalen Road and Iffley Road, as important places for socialising and entertainment. Their redevelopment as 'improved public houses' illustrates changing attitudes towards public houses and drinking amongst working people in the early 20th century and the response of the breweries through investment in architecture to enhance the perception of public houses as venues for socialising, drawing on themes such as the coaching inns of the 17th century, as well as new architectural styles to portray public houses as a part of modern life.</p> <p>Aesthetics: The building adds architectural interest to the streetscene</p> <p>Communal value: The public house has provided an important venue for social interaction, contributing to community cohesion and, following a recent renovation, continues to do so.</p>	
4. WHAT MAKES ITS LOCAL SIGNIFICANCE SPECIAL? Do any of the following features make the heritage significance of the asset stand out above the surrounding environment?	Tick
Age ... Is it particularly old, or of a date that is significant to the local area?	
Rarity ... Is it unusual in the area or a rare survival of something that was once common?	
Integrity ... Is it largely complete or in a near to original condition?	y
Group value ... Is it part of a group that have a close historic, aesthetic or communal association?	y
Oxford's identity ... Is it important to the identity or character of the city or a particular part of it?	y
Other ... Is there another way you think it has special local value?	
<p>How does this contribute to its value? Represents part of the area's history and culture. Contribute towards place identity.</p> <p>Group value and Oxford's identity: The Rusty Bicycle is one of a group of pubs across East Oxford that contribute to the historic character of the suburb as an area of predominantly artisan housing where pubs played an important cultural role as the venues for socialising and entertainment. This communal history is an important aspect of the area's history that contributes to the identity of the East Oxford Suburb. The redevelopment of many of these public houses in the Inter-war years adds further to this story by reflecting the changing attitudes of the area's community, perhaps partly due to the availability of other forms of entertainment and increased affluence, and the response of the breweries to this with enhancement of the architecture leading to a group of buildings of architectural interest as characteristic features of the East Oxford streetscene</p> <p>Integrity: The building retains much of its historic appearance externally</p>	