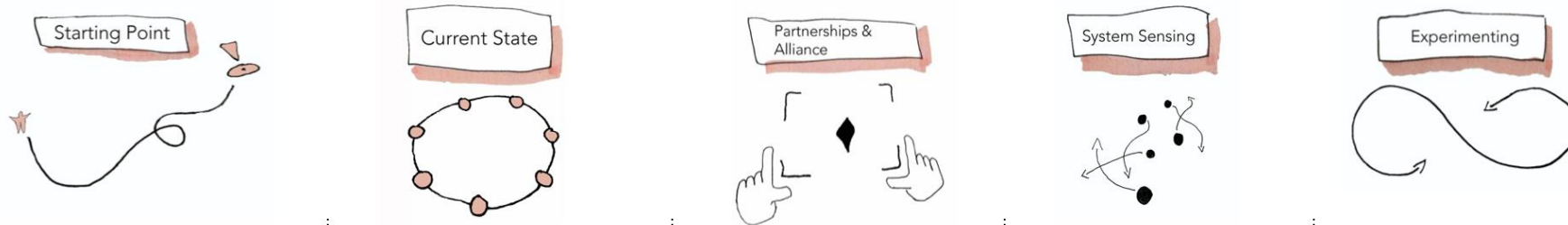


Community Impact Zone – process summary



<p>Oxford City Council, Oxfordshire County Council and Thames Valley Police came together in 2018 to explore opportunities to work together, and deploy resources more effectively.</p>	<p>In March 2018, the partnership hosted a presentation of data and information for the wider sector. The aim was to bring together partners to collaboratively address multiple inequalities in specific geographical areas in Oxford.</p> <p>The Hub was appointed as a delivery partner from January 2019.</p>	<p>Throughout 2019, we sought to widen the alliance of stakeholders who can contribute to the work of the CIZ.</p> <p>This has included working with frontline professionals from agencies in the partnership, voluntary sector outreach, linking with community projects and door knocking.</p>	<p>The programme has worked to make sure that ideation stages are inclusive of the wider community.</p> <p>This involves connecting deeply in the community; ensuring needs are understood from the point of view of those on the ground.</p>	<p>This stage involves prototyping ideas in response to system sensing. There are two main areas: 1) Community Initiatives; 2) Service redesign</p> <p>During 2019 we have laid the groundwork for this, and begun small pockets of activity, particularly around sport and summer activities.</p>
<p>Our common challenge: how might we create more opportunities for children and families in the 4 key wards to address intergenerational inequality?</p>	<ul style="list-style-type: none"> - Ongoing partnership communications, including governance group, steering group and local councillors 	<ul style="list-style-type: none"> - Door knocking and outreach - Cowley lunches - Learning series - Active Oxfordshire partnership - Attendance to a range of partnership groups 	<ul style="list-style-type: none"> - Public living room - Ideas generated in response to grants available - School partnerships for parent engagement 	<ul style="list-style-type: none"> - Outreach for summer activities - Sports grants delivery

Evaluation approach – Stronger families, safer communities

Area of work	Why	Outcomes sought	Evaluation approaches
Working with individuals	Enabling individuals to realise their own sense of agency and achieve their own goals (personal, for their families and for their communities).	<ul style="list-style-type: none"> - Individual outcomes (being 'in a good place', leading 'a good life') - Individuals are able to achieve their own goals 	Individual reflection – perhaps aligned with Hilary Cottam's Capabilities for the Good life
Community resilience	Through setting up projects that respond to community need we enable families to participate in their communities, building natural friendships and connections	<ul style="list-style-type: none"> - Individuals are participating in local activities - Increase in local social capital (with a particular focus on the strength of weak ties) - Individuals are leading local activities in their community 	Richer offer local to the micro-neighbourhoods
New service models	Austerity means that there are fewer resources around, and the resources that exist need to be deployed differently.	<ul style="list-style-type: none"> - More effective (and easier) inter-agency working - New approaches to work that share power with citizens (less 'us vs. them') 	(Project in partnership with Gateshead and Barking & Dagenham in this specific area)

Tools and approaches

Tools we are using for this work:

- External funding for participatory grant making and small funding for community projects.
- Using small geographies as a starting point.
- Creating spaces for conversation and connection, such as the Blackbird Leys public living room.
- Running training for professionals to see the system as a whole (so that they can more proactively 'flex' the system).
- Storytelling from the community for the community, working to change the narrative of this area.

These are tools for co-production, shifting power and creating community action. They are used to bring about the overarching vision: **more opportunities for children and families in the 4 key wards, through stronger individuals, higher community resilience and new service models.**