

Oxford Strategic Partnership

Wednesday 10th June 2020

Restarting the Economy

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www.oxford.gov.uk



Issues for the City

- Sharp split contrast between thriving and struggling sectors (22,000 jobs potentially will be lost)
- By January 2021 the possibility of 1 in 4 premises closed in the city centre
- Noticeable lower level of footfall in the city centre, arising from the impact of:
 - Possibility that the student presence will be 70% of normal, with very few foreign students
 - Visitors – likely to be solely domestic visitors, primarily relatively local, limited arts/culture and heritage offer
 - Significant level of home and remote working across many organisations resulting in reduced number of city centre employees
- Increase in unemployment
 - Could be as high as 10-12% and likely to be mostly young and lower skilled
 - Benefit claims have increased by 79% compared with the same time last year and we are expecting rent arrears to increase
- Expected increase in homelessness presentations, October 2020 onwards
- A 'winter of possible doom and gloom' on the high street
- Many public and community services not operating 'normally'
- A recent Residents Survey confirms that a significant proportion plan to travel less into the city for work, shopping and leisure than before lockdown

NEWS

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Coronavirus: Oxfordshire council leaders ask for more funding

Oxfordshire's six council leaders have warned responding to coronavirus could cost their authorities £100m and urged the government to provide more funding.

Also having a big impact on the public sector

Estimated £12m budget gap for the City Council this year...

But opportunities
to...

#BuildBackBetter

and fairer...

and to build on
competitive
strengths....

Pollutionwatch: breathtaking views will vanish unless we build back better

Only government action will preserve the clearer, bluer skies
gifted to us by the coronavirus lockdown

Interview

Will coronavirus lead to fairer societies? Thomas Piketty explores the prospect

Business ▶ Economics **Banking** Money Markets Project Syndicate B2B Retail

Opinion
Coronavirus outbreak

The promise of an Oxford vaccine reveals
how a new Britain could thrive

Will Hutton



ANY OTHER KEY TRENDS?

RESTART PHASE



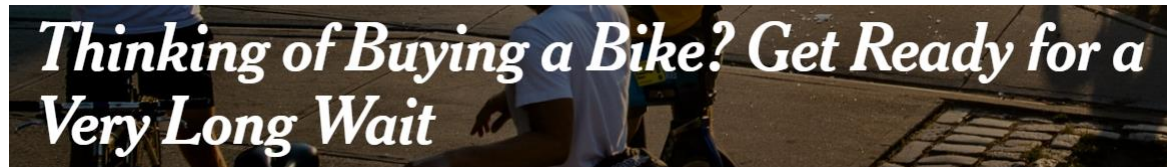
The way we work & travel may also change for good.....



The screenshot shows the top navigation bar of the BBC News website. It includes the BBC logo, a user profile for Tom Bridgman, a notification bell, and links for News, Sport, Weather, iPlayer, and Sounds. Below this is a red banner with the word 'NEWS' in white. Underneath the banner is a horizontal menu with categories: Home, UK, World, Business (which is underlined), Politics, Tech, Science, Health, and Family & Education. Below the menu is another row of sub-categories: Business, Your Money, Market Data, Companies, and Economy. The main headline reads: 'Coronavirus: Five ways to work well from home'.

Coronavirus: Transport system will be reduced to just 10% capacity when full services resume due to social distancing, Grant Shapps warns

Transport secretary also outlines £2bn package for cycling and walking projects to address 'enormous logistical challenge'



Thinking of Buying a Bike? Get Ready for a Very Long Wait

News

7th April

Deserted Oxford: Lack of traffic reveals the beauty of city's streets

Opening up our city and local centres.....

- Government/High Street Task Force guidance published for urban centres
- Oxford City Council committing £234,000 to kick-start work
- The City Council is following the national High Streets Task Force's 10 key objectives
- County also has <£3m from DfT for active travel measures to help restart
 - 1st tranche £600k across county
 - 2nd tranche £2.3m across county – need to bid to DfT following successful delivery of tranche 1



HIGH STREETS TASK FORCE



COVID-19 checklist

- Common plan for public space
- Enhanced sanitisation
- (Consistent) signage
- Identify hotspots
- Inclusive social distancing
- Walking & cycling
- Access & egress
- Communication with businesses
- Stewarding
- Adapting markets

Phase 1 Plan – for 15th June

- Signage on pavements & street furniture (across all shopping centres)
- One-way ped-flow in city-centre & Cowley Road
- Use existing resource for undertaking "stewarding"
- Remove street clutter to increase cleaning effectiveness & ped-flow
- Hand sanitizer locations at public toilets
- Some (narrow) guidance on queuing – key concern
- Increased cycle parking at P&Rs
- Covered Market management plan
- Comms ramping up (balancing safety & openness)
- Feedback loop & tel. number for assistance

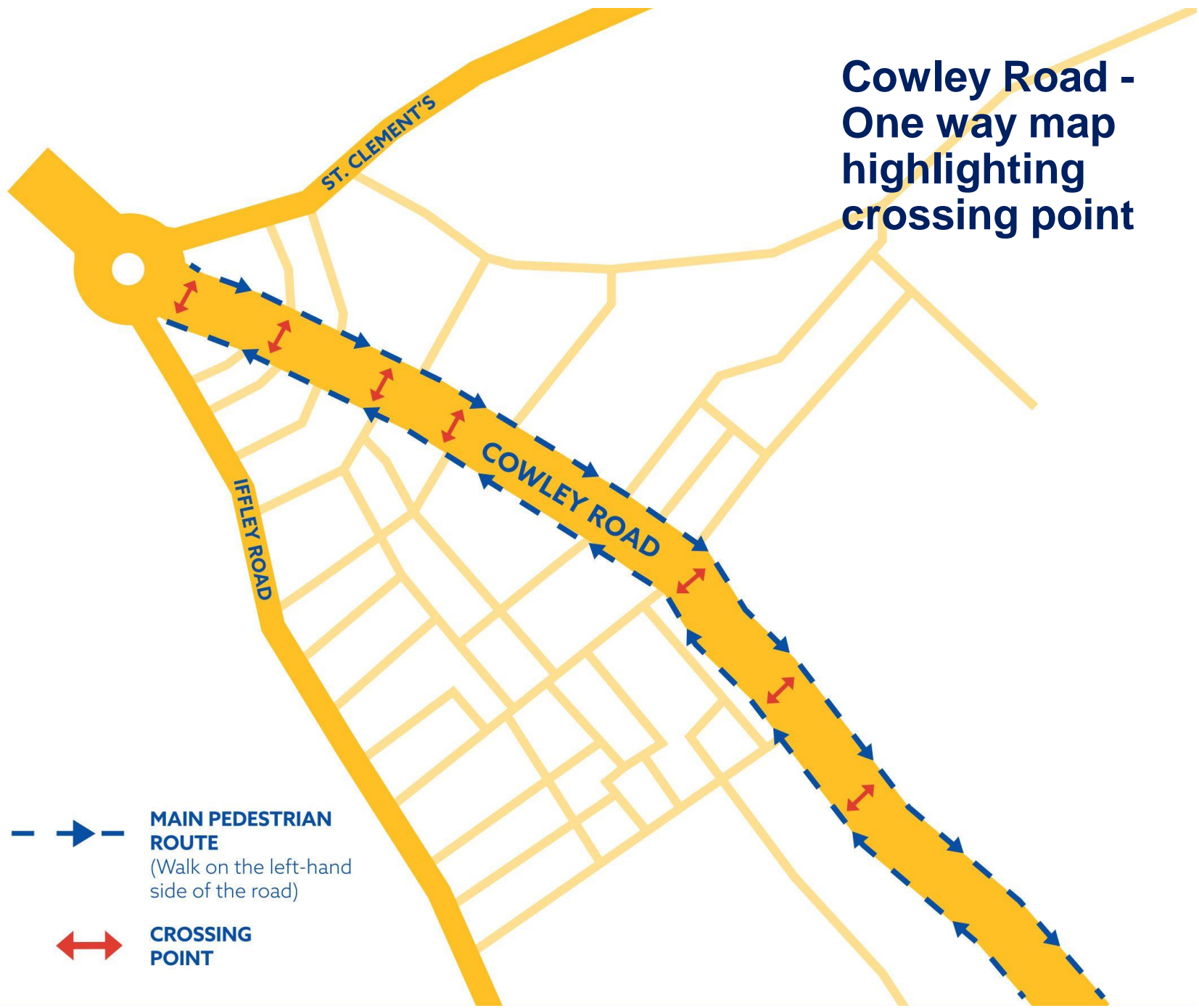


KEEP YOUR DISTANCE

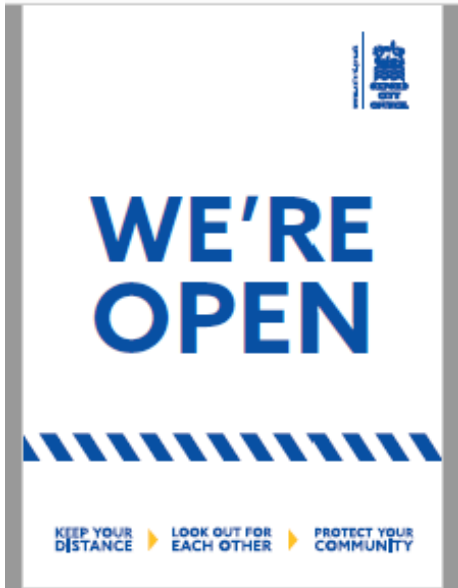


**City-Centre
One way map**

Cowley Road - One way map highlighting crossing point



Business will need to take ownership...



Staying COVID-19 Secure in 2020

We confirm we have complied with the government's guidance on managing the risk of COVID-19

FIVE STEPS TO SAFER WORKING TOGETHER

- ✓ We have carried out a **COVID-19 risk assessment** and shared the results with the people who work here
- ✓ We have **cleaning, handwashing and hygiene procedures** in line with guidance
- ✓ We have taken all reasonable steps to **help people work from home**
- ✓ We have taken all reasonable steps to **maintain a 2m distance** in the workplace
- ✓ Where people cannot be 2m apart, we have done everything practical to **manage transmission risk**

Employer _____ Date _____

Who to contact: _____
(or the Health and Safety Executive at www.hse.gov.uk or 0300 003 1647)

#BuildBackBetter

Next steps

- Work with County on 1st and 2nd tranche of DfT funds
 - Opportunities for widening pavements & segregated cycle lanes into city?
 - Pedestrianisation (& more tables & chairs)?
 - Bring forward the Connecting Oxford City Centre bus gates?
- More locality working
 - Build on locality hub model
 - Focus on local centres & parades
 - Officers working with local members, businesses & stakeholders to identify issues & opportunities around recovery



QUESTIONS

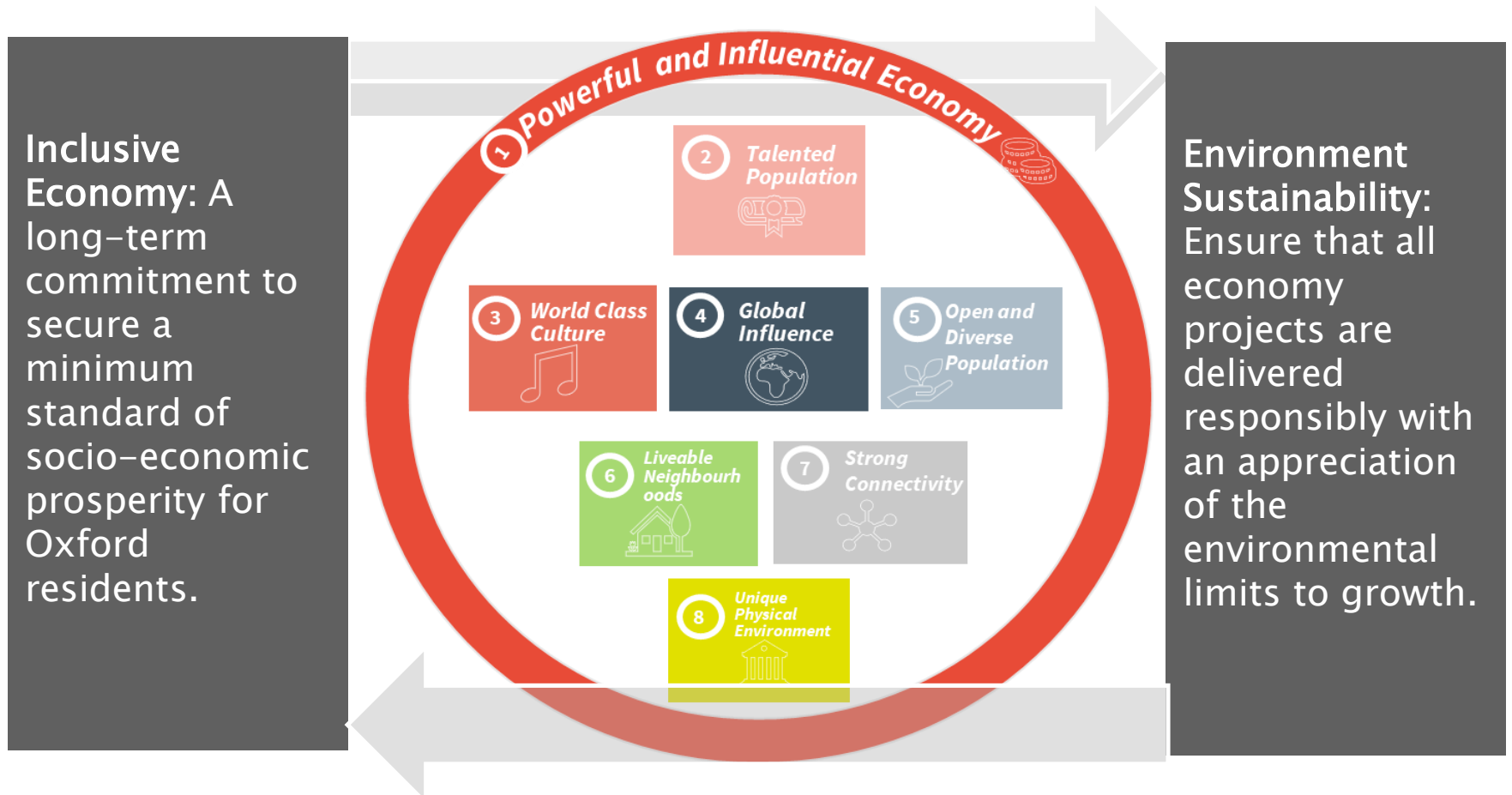
Supporting Educational Attainment

- Update on learning from the University of Oxford colleges and city schools twinning initiative
- Discussion on potential next steps

Oxfordshire Inclusive Economy & wider economic recovery agenda

- Oxford's Economic Development Strategy
- National and county wide recovery plans
- Opportunities for inclusive economies
- Opportunities linked to the Arc and government agenda

Draft Economic Strategy & Economic Recovery Plan



RECOVER & RE-BUILD PHASES

Recover phase

Oxford City Council-led Initiatives

- Explore if there is a need to review planning policy or other regulatory policy
- Meanwhile strategy
- Refurbish and deliver affordable/managed workspaces in city-centre
- City Council Asset Management Plan
- Local / neighbourhood skills/enterprise training centres and business partnerships
- Establish Inclusive Economy Commission and community wealth building

Partnerships and Strategies to be delivered collaboratively

- Work with OxLEP, County and districts on Economic Recovery Plan
 - Business support
 - Inward investment
 - Skills
 - Sector support
- Agree strategic approach to promotion & management of visitors, with Experience Oxfordshire

Rebuild phase

Oxford City Council-led Initiatives

- Develop city-centre public realm, activation & animation strategy
- Community centres and hubs used more as places of work, training & enterprise?
- Develop & deliver Covered Market masterplan proposals to increase footfall & economic activity
- Oxpens, SOSV, Blackbird Leys

Partnerships and Strategies to be delivered collaboratively

- Retain focus on West End, Oxford Station Redevelopment and East West Rail
- Oxford North
- Push forward with Connecting Oxford & ZEZ and other active transport enhancements
- Additional focus on digital infrastructure needs
- Finalise changes to visitor management (coaches, tour groups etc.) to ensure safe and welcoming approach to international visitors
- Renew Lobby for devolution of skills funding and seek resources for inward investment promotion

County-wide/Arc Economic Recovery Plan(s)

- Central Government want an Economic Recovery Plan at LEP level
- Clear Oxfordshire needs to talk to central Government with one voice
- White Paper on economic recovery expected in Autumn, to feed into next fiscal event to announce funds
- Intelligence gathering phase
- Clearly some action needed now and at local level
- Local Industrial Strategy & emerging Oxford Economic Strategy will need to guide this work
- Role of the Arc in the recovery strategy

Questions for discussion

- What are the roles of anchor institutions e.g. Universities, Councils, Health, Business
- What else could we be doing, individually or in partnership?