

Oxford  
Strategic  
Partnership



Welcome

**Inclusive Growth Seminar Series**  
**Seminar 3 – Economic Opportunities**  
**for All**

City of Oxford College, Blackbird Leys

20<sup>th</sup> November 2019



## Seminar 3

We will focus on workforce skills and training, employer engagement and initiatives, and the role business can play to expand economic opportunities to all.

The presentations and panel discussion will focus on how businesses can have a positive impact on local communities, as well as opportunities around skills, training and education that can reduce inequality in Oxfordshire.

## Next Steps and Plans for 4<sup>th</sup> Seminar (29<sup>th</sup> January)

- Compile notes from 3<sup>rd</sup> seminar and update Key Themes and Priorities draft summary paper
- Convene Core Group to review findings so far, current evidence, and refine priorities and content for 4<sup>th</sup> seminar – volunteers still welcome!
- Refine the options for a commission (or panel) to help carry this work forward and specify areas for intervention
- 4<sup>th</sup> Seminar on 29<sup>th</sup> January – A Call to Action
  - Present examples of early-action initiatives to support a more inclusive economy
  - Propose Inclusive Economy panel (or commission) to prioritise, guide and monitor key initiatives
  - Identify and engage resources and staffing to support this critical work

# **Inclusive Growth Seminar Series**

**Trevor Phillips**

# **BLENHEIM**

**Reflections on 16 years**

# Why do landed estates exist today?

- **The future success of Blenheim depends on flourishing communities around it – and vice versa**
- Unique legal structure promotes long term investment
- Gives us our unique superpower

# Our Purpose

*To be the lifeblood of the local economy, to enhance the lives of local people and to share and protect this magnificent place*



BLENHEIM

# Delivering our purpose

BLenheim

## How to we deliver the purpose – our ten goals

1. Triple our economic contribution to the local economy
2. Train over 100 apprentices in 10 years plus training goal for developing own staff
3. House 300 families in truly affordable homes
4. Receive 750k paying visitors with a top quartile satisfaction rating
5. Become a net generator of green energy
6. Be rated as a top 100 best employer
7. Have transformed the Palace and Park by completing a £40m restoration programme
8. Have reacquired key works from the old collections and established a new one
9. Create an additional endowment portfolio of £45m dedicated to the conservation and enhancement of our World Heritage Site,
10. Double our charitable contribution to the community



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# How we measure?

## From the crude towards the more sophisticated

1. Now have published our third independent Assessment of our economic contribution (GVA and jobs) and charity/community contribution.
2. Looking across to Co-op Community Wellbeing score

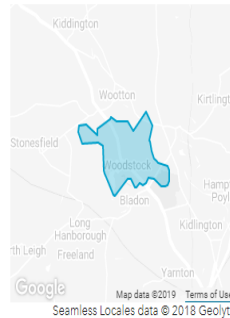


Woodstock,  
Oxfordshire, OX20  
Wellbeing Index

[Home](#) [Report](#) [Find your score](#) [Real stories](#) [Get involved](#) [Tools and resources](#)

Woodstock,  
Oxfordshire, OX20

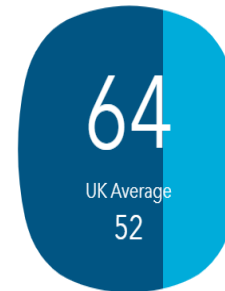
Postcode



### Communities near you

<a href="#">Bladon, Oxfordshire, OX20</a>	63
<a href="#">Long Hanborough</a>	63
<a href="#">Wootton, Oxfordshire, OX20</a>	57

Your Community Wellbeing score is:



### Your highlights

Culture, heritage and leisure	87
Education and learning	78
Transport, mobility and connectivity	72

### People



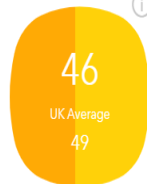
Education and learning

### Place



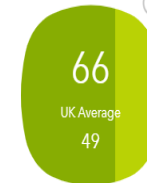
Culture, heritage and leisure

### Relationships



Relationships and trust

### Health



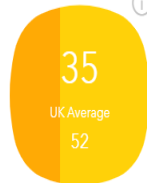
Health

### Transport, mobility and connectivity



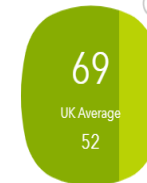
Transport, mobility and connectivity

### Equality



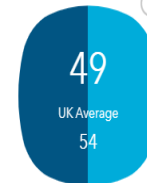
Equality

### Economy, work and



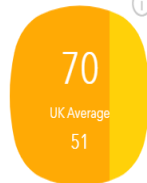
Economy, work and

### Housing, space and



Housing, space and

### Voice and participation



Voice and participation

# The move

From solus to partnership

Best of both worlds, not a move  
from A to B

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# Real world examples of our place based strategy and investments

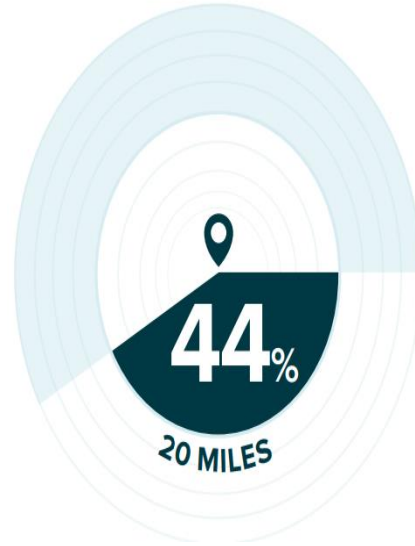
- Blenheim Start-ups
- Blenheim Education Partnership
- Oxford Pass
- Local spend targets

BLENHEIM



# More real world examples

- Making GVA more inclusive
- Apprenticeships for all
- Truly affordable housing (general, key workers, key employees)
- Partnerships with social enterprise and charity





# BLENHEIM

*To be the lifeblood of the local economy, to enhance the lives of the people of Oxfordshire, to share and protect this magnificent place*

*Real world journey but in it for the long term – no landed estate can flourish in isolation from its community*

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Thank You

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